

The Pittsford PTSA is dedicated to supporting every child's success through collaboration, integrity, and community engagement. Guided by our core values—commitment, respect, diversity, and accountability—we work together with families, educators, and community partners to create inclusive, enriching opportunities for all students.

Your support helps us continue this important work.

The Pittsford PTSA is fundraising to help bridge the gap left by years of underfunded state support. With Pittsford Schools receiving the lowest amount of NYS Foundation Aid per student in Monroe County, essential programs and experiences—like field trips and overnight class trips—need our help! Despite rising costs and the end of federal COVID funds, the district received just \$1.75 more per student in Foundation Aid this year. As the district faces a projected \$1.5 million shortfall, community support is more important than ever. Your contribution will help ensure our students continue to benefit from the enriching experiences that make Pittsford an exceptional place to learn and grow.



SPONSORSHIP OPPORTUNITIES

PANTHER PRIDE - \$10,000

- Year long promotion on PTSA website and weekly emails.
- Business highlight in PTSA emails - district and school specific
- Display table at the Parent Social
- Prominent Logo Placement for photo opp
- Logo on Event Marketing Materials

WORLD EXPLORER - \$5,000

- Promotion on PTSA website and weekly emails.
- Business highlight in PTSA emails - district and school specific
- Promotion at the Parent Social
- Prominent Logo Placement for photo opp
- Logo on Event Marketing Materials

Interested in donating a silent auction item? Contact Laura Rocca
organizedbylaurarocca@gmail.com

ADVENTURE TOGETHER - \$2,500

- Logo on Event Marketing Materials, PTSA website and social media
- Promotion at the Parent Social

CULTIVATING CREATIVITY - \$1,000

- Logo on Event Marketing Materials, and PTSA social media

SPIRIT SPONSOR - \$500

- Logo on Event Marketing Materials

FRIENDS OF PTSA - \$250

- Name listed on Event Materials



**SCAN THE QR CODE TO
BECOME A SPONSOR!**

Parent Social

THURSDAY, OCTOBER 9, 6-9PM

20 DEEP WINERY

<https://www.pittsfordptsa.net/parentsocial>

MORE ABOUT PTSA PROGRAMS

On top of our district programs, our PTSA Volunteers create and facilitate numerous programs in the elementary schools. As students grow, our work shifts to providing grants and funding to middle and high school programs and clubs. Below is a snapshot of the programs and grants that we help to facilitate.

CURRENT PTSA PROGRAMS

- Elementary
 - International Day
 - Challenger Field Trips
 - Yearbooks
 - Art Ambassador
 - Afterschool Enrichment Programs
 - Visiting Author
 - STEM/STEAM Day
- Middle School
 - Fun Nights
 - Cultural Arts Programming
 - Newbury Club Reading Program
- High School
 - Back to the Future Day
 - Sources of Strength
 - Senior Events & Awards

District-Wide Programs

- Speaker Series - Quest, DEI, Secondary School
- Student Opportunity Fund
- Urban Suburban Supplemental Programs

PTSA ENRICHMENT GRANTS

- Elementary
 - FIRST Robotics Lego League start up costs - Thornell Road
 - Try it Day - Park Road
- Middle School
 - CRMS Social Studies Field Trip
 - Technology Department - air powered dragster track
 - Odyssey of the Mind World Finals funding.
 - Pittsford Middle School Bands Collaboration with RPO Conductor Herb Smith
- High School
 - Pittsford Robotics Team 3181 - SHS/MHS - World Championship
 - MHS Biology Olympiad Club
 - Heritage Day
 - SHS Chemistry Club
 - Author A. S. King Visit



CHALLENGER FIELD TRIP

The Pittsford PTSA, at each elementary school, has set aside funds to continue to provide this influential field trip to the 5th graders.

MCE 5th Grade Teacher, Ashley Higgins:

"Fifth graders at MCE engaged in an amazing experience at the Challenger Learning Center. 21st century learning, literacy, and life skills were at the forefront of the entire mission. Dozens of integrated skills were utilized during the 'missions': critical thinking, collaboration, communication, information and technology literacy, flexibility, and more. STEM skills and concepts were embedded in every minute spent at the center. It was surely a field trip students will always remember!"

5th grade student, "BEST FIELD TRIP EVER!"

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FIRST ROBOTICS TEAM 3181

Pittsford PTSA provided the FIRST Robotics team with a grant to help send them to the world championships

Technology Teacher & FIRST robotics Team 3181 head coach, Pittsford Sutherland High School, Brian Holliday:

"The Pittsford Robotics Team is more than just building robots—it's about building skills, character, and lifelong friendships. Through hands-on challenges and real-world problem-solving, our students learn perseverance, collaboration, and technical expertise that prepare them for future success both in and out of the classroom. Funding from this event would not only support our goal of reaching the world championships but also empower students to continue developing skills that will shape their futures."

INTERNATIONAL DAY

Mendon Center and Jefferson Road PTSAs host a biennial event, International Day, to celebrate and learn about the cultures of their classmates, through crafts, activities, displays, and performances. In 2025 at MCE, 21 families volunteered to set up country displays highlighting their culture through clothing, artifacts, art, food and discussion. A team of 4 PTSA volunteers organized over 200 interactive sessions and 60 volunteers with a \$5,000 budget. Smiles were seen throughout the school.

*This year, Park Road hosted their first International Night. With funds raised by supporters like you we hope to implement similar programs at the other two elementary schools.

Pittsford Parent and substitute teacher, Emily Henry:

"It was a remarkable and beautiful commemoration of why different cultures are so special, and why it's so important to acknowledge, learn about, and celebrate them. And, just as vitally, it was *so much fun*!"

Mendon Center Parent, Homaira Bauld:

"International Day is a truly special event held at MCE! It is such a joy for my kids to share their culture with their friends and schoolmates. It is so gratifying to see the light in kids' eyes when they make a connection with a new culture and their own. We feel very fortunate to be able to participate in and have this amazing event at our school."



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MORE FROM THE CROWD...



Principal, Calkins Road Middle School, Joshua J. Walker:

"I am so thankful to the Pittsford PTSA for their unwavering support of our students and programs. Their commitment to fostering a well-rounded education ensures that our students not only excel academically but also develop essential life skills and cultural awareness. The PTSA provides opportunities for students to engage in new and exciting activities, explore their passions, and build lasting friendships. Equally important, the PTSA's support extends to our dedicated teachers, empowering them to innovate and inspire. By providing resources for teacher programs and classroom activities through Cultural Arts funding or Enrichment Grants, they help our educators create dynamic and engaging learning environments that motivate and challenge our students. I am honored to support our amazing Pittsford PTSA and everything that they do for our students!"

Principal, Jefferson Road Elementary School, Stephanie Barg:

"A well-planned curriculum-related field trip or school experience is more than just an outing or activity—it's an opportunity for students to engage in hands-on learning, explore real-world applications of classroom concepts, and develop a deeper understanding of the subject matter. These experiences help spark curiosity, foster critical thinking, and make education come alive beyond the four walls of the classroom."

5th Grade Teacher, Jefferson Road Elementary, Laura Griffone:

"The Challenger field trip is an unforgettable experience for our 5th-graders. All Fifth-Grade students should have this opportunity in Pittsford. Students use their science, math, and reading skills to solve problems in real-time. This program enhances the classroom community by building leadership and communication. The Challenger field trip is a well-developed program that honors the spirit of the brave astronauts who made the ultimate sacrifice for scientific progress."

Pittsford Mendon Graduate 2011, Dan Seefeldt:

"My experience with Odyssey of the Mind has been profoundly empowering, enhancing my communication, problem-solving, and critical thinking skills, and I now confidently apply them in my daily work as a mechanic and technician."

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